



CITY OF PITT MEADOWS
News Release

FOR IMMEDIATE RELEASE
September 16, 2010 #2010-12

For further information, call
Laurie Darcus, Director of Corporate Services
Tel: 604-465-2433

Email: ldarcus@pittmeadows.bc.ca
www.pittmeadows.bc.ca

City to Award “Going Green Business Awards”

Pitt Meadows, BC – The City of Pitt Meadows announced today a new business awards program promoting sustainability. The “Going Green Business Awards” will reward local businesses for implementing and encouraging green practices within Pitt Meadows.

“We have a lot of great local businesses that are doing some innovative things to go green, and to encourage their customers to go green,” said Laurie Darcus, Director of Corporate Services at the City. “Whether they’ve implemented a program to reduce waste or educate their staff or the public about going green, we want to recognize them.”

The “Going Green Business Awards” includes three categories: Most Innovative Green Solution, Most Integrated Green Solution, and Most Awareness Raised through Education/Advertising/Sharing. An award will be presented to businesses with less than 10 employees and those with 10 or more employees in each of the three categories. Winners will receive a “Green Star” Business Ranking Award, a press release profiling their achievements, a featured article in the City’s “City Talks” and “Green Team” newsletters, and a brief profile on the City of Pitt Meadows website.

Nomination [forms](#) are available online at www.pittmeadows.bc.ca or copies can be picked up at Pitt Meadows City Hall, Pitt Meadows Economic Development Office, Pitt Meadows Library and the Pitt Meadows Family Recreation Centre. Forms can be emailed to ldarcus@pittmeadows.bc.ca or dropped off at Pitt Meadows City Hall. The application deadline is October 15, 2010 at 3:00 p.m.