

City of Pitt Meadows



The *Natural* Place

CITY OF PITT MEADOWS
News Release

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PITT MEADOWS TAKES UNIQUE APPROACH ON ZERO WASTE

PITT MEADOWS, B. C. – Students at Davie Jones, Edith McDermott, Highland Park and Pitt Meadows elementary were treated to a unique theatrical presentation last week to learn about the positive actions they can take to reduce their waste, buy less stuff, and keep everything within a cycle of re-use.

DreamRider Theatre's production "Zero Heroes" follows superhero Esmeralda Superspy and her sidekick Goober, who must come to the planet's rescue against the evil Dr. Carbon. Throughout the story, DreamRider Theatre's founders Sara Holt, Vanessa LeBourdais & Ian Gschwind teach children a new way of thinking about everything they use and buy.

Co-Artistic Producer Vanessa LeBourdais explained, "We introduce the fundamentals of environmental awareness to school age children and inspire them to take positive action, and to pass that inspiration on to their families and communities."

The City's Director of Operations and Development Services, Kim Grout attended one of the performances and was extremely impressed with both the message and the delivery. "This is how we get people to change their behaviour – you could see that the kids get it," she said. "Hopefully the message is carried home and we continue to see a reduction in garbage and diversion away from waste streams."

Donna Heikkila, principal of Edith McDermott Elementary, also praised the performance. "It was excellent - great fun and the message was very clearly presented. Students from kindergarten all the way up to the grade sevens were engaged and entertained."

The production was sponsored in part by the City of Pitt Meadows, Canada Council for the Arts, Real Estate Foundation of BC, TD Friends of the Environment Foundation and The Hamber Foundation, as well as the municipalities of Vancouver, Richmond, Delta, and New Westminster.

Parents are reminded to check their children's backpacks for the Planet Protector Handbook and pledge form. Children can complete the pledge and enter their school into a draw for \$1000 for their school art program.

For more information on the play and other presentations, visit dreamridertheatre.com. For information on reducing waste and recycling, visit the Going Green section of the City's website at www.pittmeadows.bc.ca under the Residents tab.

DREAMRIDER THEATRE'S
ZERO HEROES
a play about zero waste

THIS PLACE IS A DUMP!

ALL IN A DAY'S WORK FOR ME, ESMERALDA SUPERSPY!
...AND GOOBER!

HOW CAN WE CHANGE KIDS' BEHAVIOUR?

Canada Council for the Arts / Conseil des Arts du Canada
real estate foundation BRITISH COLUMBIA
Friends of the Environment Foundation
HF THE HASTINGS FOUNDATION
City of Pitt Meadows
Richmond
CITY OF VANCOUVER
Delta NEW WESTMINSTER