



CITY OF PITT MEADOWS
News Release

FOR IMMEDIATE RELEASE

October 27, 2010 #2010-13

For further information, call

Lorna Jones, Director of HR and Communications

Tel: 604-465-2448

Email: ljones@pittmeadows.bc.ca

www.pittmeadows.bc.ca

City of Pitt Meadows Joins Facebook November 1

Pitt Meadows, BC – The City of Pitt Meadows will be launching its new Facebook page on Monday, its first foray into the world of social media. They join many municipalities across BC who have already joined sites such as Facebook and Twitter to keep local residents informed on municipal affairs.

“We’re looking forward to adding to our current communications efforts to keep residents up to date on what’s happening in Pitt Meadows,” says director of HR and communications Lorna Jones. “For many municipalities, Facebook has been a great tool to share information and start a two-way conversation, and we want to offer that to citizens in Pitt Meadows as well.”

Fans of the page will see updates on anything from community events, capital project or roadwork updates, bylaws, public forums, and official announcements. Facebook allows fans of the page to “like” or comment on posts, so residents can ask questions or offer feedback on content. The City’s page will also include an event page featuring upcoming community events.

To kick off the new Facebook page, the City is encouraging residents to “like” the page and post photos showing what they like best about Pitt Meadows. Photos can be posted to the Facebook page throughout the month of November. A winner will be chosen at the end of the month, to be presented with a Pitt Prize Pack at the Christmas in the City holiday kickoff on December 3.